

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): **July 11, 2023**

BULLFROG AI HOLDINGS, INC.

(Exact name of registrant as specified in charter)

Nevada
(State or other jurisdiction
of incorporation)

001-41600
(Commission
File Number)

84-4786155
(IRS Employer
Identification No.)

**325 Ellington Blvd, Unit 317
Gaithersburg, MD 20878**
(Address of principal executive offices) (Zip Code)

(240) 658-6710
(Registrant's telephone number, including area code)

Not Applicable
(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol(s)	Name of each exchange on which registered
Common Stock, par value \$ 0.00001 per share	BFRG	The Nasdaq Stock Market LLC (The Nasdaq Capital Market)
Tradeable Warrants	BFRGW	The Nasdaq Stock Market LLC (The Nasdaq Capital Market)

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§ 240.12b-2 of this chapter).

Emerging growth

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Company to utilize such enhancements and reschedules certain payment obligations of the Company.

Item 7.01 Regulation FD Disclosure

On July 11, 2023, Bullfrog AI Holdings, Inc. issued a press release. A copy of the press release is attached hereto and incorporated herein by reference in its entirety as Exhibit 99.1.

Item 9.01 Financial statements and Exhibits

(d) Exhibits.

Exhibit Number	Description
99.1	Press Release dated July 11, 2023
104	Cover Page Interactive Data File (embedded within the Inline XBRL document)

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: July 11, 2023

BULLFROG AI HOLDINGS, INC.

By: */s/ Vininder Singh*

Vininder Singh
Chief Executive Officer

BullFrog AI Announces Appointment of Enrique García-Rivera as Vice President of Artificial Intelligence

New VP will enhance development of industry-leading bfLEAP™ AI platform to accelerate and optimize drug discovery process

Gaithersburg, MD – July 11, 2023 – BullFrog AI Holdings, Inc. (NASDAQ: BFRG; BFRGW) (“BullFrog AI” or the “Company”), a precision medicine company using artificial intelligence (AI) and machine learning to enable the successful development of pharmaceuticals and biologics, today announced the appointment of Enrique García-Rivera, Ph.D., as its new Vice President of Artificial Intelligence. The appointment will further advance BullFrog AI’s best-in-class proprietary bfLEAP™ AI platform that is engineered to enable more accurate predictions of patient disease progression and improve the design of clinical trials to speed safe and effective drug development.

“We are excited to welcome Enrique to BullFrog AI. His exceptional track record in AI and biomedical research, coupled with his unique ability to translate complex data into meaningful insights, will further bolster the capability of our bfLEAP™ AI platform to glean insights from incomplete data sets, perform multimodal analysis and reveal valuable patterns and relationships across deep and wide nodes of unstructured data,” commented Vin Singh, CEO of BullFrog AI. “I am confident that his expertise will drive our bfLEAP™ AI platform to new heights and strengthen our position at the forefront of AI-driven drug development, ultimately paving the way for more effective and personalized therapeutic solutions.”

Prior to joining BullFrog AI, Dr. García-Rivera held leadership roles at ROME Therapeutics and nference in Cambridge, MA. At ROME Therapeutics, he led clinical applications and platform engineering, and while at nference, he developed a drug discovery platform and led various research efforts. Previously Dr. García-Rivera was a research associate at the Broad Institute of Harvard and MIT, where he identified a novel kinase dependency in synovial sarcomas through large-scale small molecule profiling. His vast experience in developing machine learning models and managing large biological databases further augments BullFrog AI’s industry-leading capabilities.

“In a few short years, BullFrog AI has demonstrated the potential of its bfLEAP™ AI platform to identify new drug targets and predict patient outcomes, accelerating drug development and enabling optimized clinical trial design,” stated Dr. García-Rivera. “I look forward to joining such a talented team dedicated to pushing the boundaries and fulfilling the promise of artificial intelligence in pharmaceutical research and development.”

Dr. García-Rivera holds a Ph.D. in Biological and Biomedical Sciences (Chemical Biology) from Harvard University and a BS in Interdisciplinary Sciences from the University of Puerto Rico.

About BullFrog AI

BullFrog AI is a precision medicine company using AI and machine learning to enable the successful development of pharmaceuticals and biologics by predicting which patients will respond to therapies in development. Through its collaborations with leading research institutions, including Johns Hopkins University, BullFrog AI is at the forefront of AI-driven drug development using its proprietary bfLEAP™ artificial intelligence platform. BullFrog AI is deploying bfLEAP™ for use at several critical stages of development with the intention of streamlining data analytics in therapeutics development, decreasing the overall development costs by decreasing failure rates for new therapeutics.

For more information visit BullFrog AI at:

Website: <https://bullfrogai.com>

LinkedIn: <https://www.linkedin.com/company/bullfrogai/>

Safe Harbor Statement

This press release contains forward-looking statements. We base these forward-looking statements on our expectations and projections about future events, which we derive from the information currently available to us. Such forward-looking statements relate to future events or our future performance, including: our financial performance and projections; our growth in revenue and earnings; and our business prospects and opportunities. You can identify forward-looking statements by those that are not historical in nature, particularly those that use terminology such as “may,” “should,” “expects,” “anticipates,” “contemplates,” “estimates,” “believes,” “plans,” “projected,” “predicts,” “potential,” or “hopes” or the negative of these or similar terms. In evaluating these forward-looking statements, you should consider various factors, including: our ability to change the direction of the Company; our ability to keep pace with new technology and changing market needs; and the competitive environment of our business. These and other factors may cause our actual results to differ materially from any forward-looking statement. Forward-looking statements are only predictions. The forward-looking events discussed in this press release and other statements made from time to time by us or our representatives, may not occur, and actual events and results may differ materially and are subject to risks, uncertainties, and assumptions about us. We are not obligated to publicly update or revise any forward-looking statement, whether as a result of uncertainties and assumptions, the forward-looking events discussed in this press release and other statements made from time to time by us or our representatives might not occur.

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SOURCE: BullFrog AI Holdings, Inc.
